Income and Expense by Month
January through December 2011
\$ in 1,000's


Income Summary
January through December 2011


| Event Income | $\% 26.51$ |
| :--- | ---: |
| Film Production | 20.42 |
| Print Production Income | 19.47 |
| Media Planning | 16.97 |
| Advertising Income | 15.21 |
| Reimbursed Exp. (Income) | 1.29 |
| Markup Income | 0.13 |
| Total | $\$ 340,510.05$ |

By Account

Income and Expense by Month
\$ in 1,000's


Expense Summary
January through December 2011


| Billable Wages | \%21.84 |
| :--- | ---: |
| Wages - Non Project Related | 15.86 |
| Insurance | 7.51 |
| Event Costs | 6.07 |
| Car/Truck Expense | 5.21 |
| Film Production Costs | 5.08 |
| Advertising Costs | 4.45 |
| Media Planning Costs | 4.14 |
| Rent | 3.15 |
| Print Production Costs | 2.75 |
| Other | 23.94 |
| Total | $\$ 222,194.33$ |

By Account

